



Priya Wood

GET IN TOUCH



EDUCATION

Hanover College · Hanover, IN
Class of 2021

Bachelor of Arts

Majors: Business and
Chemistry

Minors: Environmental
Science

AWARDS AND HONORS

Benjamin Templeton Scholar ·
Emerging Freshmen Leader of
the Year 2018 · Dean's List

EXTRA CURRICULARS

Student Senate Vice President
of Finances · President of
Student Activities Budgeting
Committee · President of
Campus Activities Board · Vice
President of Marketing and
Recruitment for Alpha Delta Pi

VOLUNTEER EXPERIENCE

College Mentors for Kids
General Manager (2020-2021),
Vice President of Programming
(2019-2020), and Activities
Director (2018-2019)

SKILLS

HubSpot · Mailchimp · Sprout
Social · WordPress · Project
Management · Budget
Management

PROFESSIONAL EXPERIENCE

CLIENT SERVICE AND SUPPORT INTERN

Charles Schwab · Indianapolis, IN · June 2020 – August 2020

- Passed Securities Industry Essentials (SIE) Exam.
- Developed business strategy for reimagining the “Branch of the Future Post COVID-19” winning the 2020 Intern Business Summit Challenge.
- Collaborated with team of CS&S Interns to brainstorm and present ideas for enhancing team engagement and individual coaching / development while working remotely to CS&S Executives.
- Acted as the first point of contact with phone customers focused on providing a positive user experience and engagement.
- Quickly and efficiently researched and resolved technical requests and other support issues and escalated cases when required.

MARKETING INTERN

Ohana Software · Indianapolis, IN · June 2019 – July 2019

- Evaluated and implemented new social media strategy which expanded digital visibility and engagement, including a 103% increase in total impressions and 231% increase in number of engagements on LinkedIn.
- Planned, wrote, and managed 6 company newsletters to current clients and prospect as a form of email marketing.
- Identified, researched, and secured 3 speaking events to aid in our engagement marketing efforts.
- Tested 3 forms of non-email outreach to determine the most efficient ways to connect with target market.

LEAD STUDENT AMBASSADOR

Hanover College · Hanover, IN · May 2018 – Present

- Organize prospective student overnight events, lead 2-3 tours a week, host overnight visits for prospective students, and help with general office responsibilities.
- Collaborate with Admissions Office at Hanover College to help prospective students learn more about student life and academic opportunities at Hanover College.

HIGHLIGHTED EXTRA CURRICULARS

PRESIDENT OF THE STUDENT ACTIVITIES BUDGETING COMMITTEE

Hanover College · Hanover, IN · January 2018 – Present

- Evaluate the allocation, distribution, and proper usage of over \$125,000 in funding across the 60 social and academic organizations at Hanover.

PRESIDENT OF CAMPUS ACTIVITIES BOARD

Hanover College · Hanover, IN · January 2018 – October 2020

- Led the planning and execution of over 10 annual and weekly, all-campus events in partnership with the Student Life Office Admissions Office, and student organizations.