

Jared R. Thies

Profile

- Proficient social skills, networking capabilities, and ability to identify wants/needs of audience
- Loyal and self-motivated individual who can analyze complex situations, identify solutions, and accomplish tasks to get positive results

Education

Hanover College: Earning Bachelor of Arts, GPA: 3.36

Expected graduation May: 2021

- Major: Communication
- Minor: Political Science and Business
- Alpha Lambda Delta Honor Society

Professional Experience

Marketing and Social Media Internship with McCoy, Hiestand, & Smith, P.L.C.

Summer 2020

- Worked with the partners of the firm to brainstorm new direction for marketing and advertisement
- Helped increase the following of the firm's LinkedIn page from 7 to 109 followers
- Created a uniformed action plan for the firm's social media across Facebook, LinkedIn, and Instagram

Professional Musician of Guitar and Song throughout Central Indiana

2015-present

- Market my own brand and organize gigs through a combination of advertisement, social media placement, and word-of-mouth
- Contract performances with small party planners, restaurant owners, wedding arrangers, funeral workers, church officials, and nursing home coordinators

Day Camp Counselor: Boys and Girls Club of Zionsville

Summers 2018 & 2019

- Planned and coordinated the daily activities and field trips of 90-130 campers
- Honed many transferable skills: leadership, communication, problem solving, creative thinking, rule enforcement, conflict resolution, and team building

Leadership Experience

Hanover College Student Senate

2017-present

- As Vice President of Communication, relayed student voices to the Board of Trustees
- Through PR Committee, work to bolster campus awareness of Senate activity
- Through Campus Safety Committee, work to promote safe behaviors & habits at Hanover

Sigma Chi Fraternity

2018-present

- As President, oversaw all fraternal activities including increased recruitment and philanthropy
- As Recruitment Chair, initiated several new programs assisting to expanded membership
- As Alumni Relations Officer, improved chapter relations with Alumni

Hanover College August Experience Peer Advisor

August 2018/2019/2020

- Selected as an advisor and guided groups of college freshmen through orientation, maintaining many relationships throughout their time at Hanover
- Planned enjoyable team building events to cultivate an excitement for learning and college

Achievements and Activities

- Tae Kwon Do (WMAA) (2007-present): Spirit Award (2011), Black Belt (2014), 2nd Degree Black Belt (2019)
- Elected Student Council Class President (2013-2016)
- Elected Royalaires President (2017)
- Model United Nations Conferences: Best Delegation (2015), Best Delegate (2016)
- National Honors Society (2016-2017)