

ZACH STRINGER

MARKETING ASSISTANT 📍 HEBRON, KENTUCKY 📞 (859)-468-6362

◦ DETAILS ◦

Hebron, Kentucky
(859)-468-6362
stringerz22@hanover.edu

◦ SKILLS ◦

Adobe Photoshop

Adobe Illustrator

Adobe Premiere Pro

Social Media Campaigns

Digital Photography

Leadership

Project Management

Entrepreneurship

Marketing Strategy

Financial Management

Videography

Creativity and Innovation

Professionalism

👤 PROFILE

Passionate graphic designer and photographer with 5 years of experience in both fields. Skilled at seeing the bigger picture and being an organized and efficient project and media planner. Proven leader and team player adept at supporting team members and team goals.

🎓 EDUCATION

Bachelor of Arts, Hanover College

August 2018 — May 2022

Majors: Business and Communications

Minor: Graphic Design

Intended Graduation: May 2022

📁 EMPLOYMENT HISTORY

Graphic Designer & Photographer at Hanover College Athletics, Hanover, IN

September 2018 — Present

- Assisted in the creation of graphic materials for the use of the marketing department. From photo/promo shoots to designing graphics.
- Boosted higher recruitment and positive team image on and off campus

Student Ambassador at Hanover College Admissions, Hanover, IN

September 2019 — Present

- Market and advertise Hanover College through personal tours and events
- Utilize interpersonal skills conversing with prospective students and families

Public Relations and Risk Manager at Phi Delta Theta, Hanover, IN

October 2020 — October 2020

- Managed 3 social media accounts depicting chapter life and documenting social events
- Supervised multiple teams for security during social events making efficient transitions between different teams

📚 COURSES

Graphic Design I & II and Design in Motion

August 2018 — May 2019

Marketing & Advertisement

August 2020 — December 2020

Sports Journalism

January 2021 — April 2021

Business Strategy

January 2021 — April 2021

🌿 EXTRA-CURRICULAR ACTIVITIES

Chief Marketing Officer at Leadership Entrepreneurial Enrichment Program

October 2020 — Present

Budget Officer at Student Athletic Advisory Board

September 2019 — August 2020

Varsity Swimming and Baseball at Hanover College

August 2018 — March 2020

Ability to balance two sports while also maintaining good grades in the classroom and participating in multiple extra-curricular activities

