

RACHEL JORDAN

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EDUCATION

Degree: Bachelor of Arts from Hanover College

Area of Study: Art and Design, Business minor

Expected Graduation Date: May 2021

PROFILE

- Multimedia artist specializing in graphic design and branding
- Skilled in Adobe InDesign, Illustrator, Photoshop, Lightroom, and Premiere Pro
- Creative problem solver, detail-oriented and driven

WORK EXPERIENCE

Special Projects Assistant, Levett Career Center, Hanover, IN, Sep 2020-present

- Collaborate with Special Events Coordinator to identify needs, develop goals, and implement projects
- Promote Levett Career Center services and events on Hanover's campus and via social media
- Maintain a professional and engaging social media presence for the Career Center

Social Media Coordinator, Hanover College Delight, Hanover, IN, Jan 2021-present

- Create and post compelling content for social media
- Maintain engagement with Delight community on Instagram

Graphic Designer, River Valley Resources, Madison, IN, Oct 2020-present

- Design a user-centered graphic system to help a state-wide nonprofit expand its reach
- Create compelling designs for fundraising and informing donors

Marketing Intern, Saint Monica Catholic School, Indianapolis, IN, Jun 2020-September 2020

- Filmed and edited informative videos, created content for social media
- Strengthened the school's online presence and increased social media engagement by over 150%

Overnight Counselor, YMCA Camp Tecumseh, Brookston, IN, May-Aug 2018, May-Aug 2019

- Coordinated schedules based off the input of 160 campers each summer
- Organized and led innovative and engaging learning experiences for campers
- Facilitated environments of fun, safety, and spiritual growth

EXTRACURRICULAR ACTIVITIES

Bravissimo and Deli Worker, Parkhurst Dining, Hanover, IN, Sep 2018-present

Worship Leader, Hanover College Delight, Hanover, IN, Oct 2020-present

International Student, Ulster University, Belfast, Northern Ireland, Jan-Mar 2020

Volunteer, Storehouse, Belfast, Northern Ireland, Feb-Mar 2020

Student Designer, Kennings Artistic and Literary Magazine, Hanover, IN, 2018-present