

# Emma Harmon

## Profile

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- Intrinsically motivated in developing a brand that is both successful and meaningful
- Extensive experience in accomplishing goals while in a corporate and entrepreneurial setting
- Demonstrates ability to work in a team atmosphere both professionally and competitively

## Education

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*Earning Bachelor of Arts*, Hanover College Expected Graduation Date: May 2023

- Business Major with a Concentration in Marketing and Finance
- Cumulative Grade Point Average: 3.3; Dean's List

## Related Experience

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*Director of Programs*, Hanover College (August 2020- Present)

- Developing leadership skills while responsible for a committee of ten event coordinators
- Delegate responsibility to my staff through strategic planning, execution of events, and promotional strategies
- Provide unique solutions to reduce overhead for the events leading to minimal cost
- Oversee and communicate with my staff to consistently hit deadlines provided by my administrator

*Business Owner*, Sprig and Stone Charcuterie (April 2020-Present)

- Sole proprietor for a start-up Catering Company
- Enhance operational skills having to run all parts of the business and managing independent contractors throughout its growth
- Educate myself in Intuit QuickBooks to keep track of all financial transactions as well as budget product transactions to maximize profitability
- Maximize knowledge acquired during my time in school to develop a marketing strategy, gaining a competitive advantage within numerous social media platforms

*Event Coordinator*, Market District (May 2018-December 2019)

- Acquired cold call and in person sales experience
- Obtained ability to build rapport with my customers as well as my staff in a corporate setting
- Executed innovative ideas towards multiple corporate lunch in's and large receptions

## Other Experiences

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Hanover College Volleyball Team	(2019-Present)
Phi Mu Fraternity	(2019-Present)
Leadership Entrepreneurial Enrichment Program	(2020-Present)
Campus Activities Board	(2020-Present)