

Ashley M. King

Objective

Business Scholar working towards **Art & Design** degree. Possesses experience in advertising, marketing, social media, business strategy and Adobe suite. Highly driven individual with strong work ethics, communication, time-management, and organizational skills.

Education

Hanover College, Expected graduation: May 2020

- Bachelor of Arts in Arts & Design
- Business Scholars Program: An experimental business curriculum combining rigorous classroom activities with practical workshops and a live case consulting project.

Related coursework: Graphic Design, Printmaking, History of Western Art, Management Concepts and Business Strategy

Jefferson Community and Technical College, August 2015 – December 2017

- Associates of Arts

Related coursework: Mass Media Communications and Public Speaking

- Phi Theta Kappa, cumulative GPA: 3.8

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Related Experience

Special Projects Aide, Hanover College, September 2019 – present

- Design fliers and ads for upcoming campus events

Internship, The Muhammad Ali Center (MAC), May 2019 – August 2019

- Designed the 55-page 2018 Annual Report
- Created fliers, ads, logos, etc. in Adobe products for events hosted by the MAC
- Attended networking events and shadowed prominent design firms

Internship, Just Porter Backpack Company, March 2017 – June 2017

- Communicated remotely with Director of Communications both verbally and written to determine topics of potential articles
- Created original articles content and layout of on various topics

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Other Experiences and Activities

Floater, Ohio Valley Education Cooperative, February 2018 – July 2018

- Created lesson plans for teachers that discussed individual and group activities
- Supervised students in classrooms and assisted teacher during meal times and lessons

Teacher, The Learning Gardens, June 2017 – October 2017

- Coordinated art activities for students and exhibited the work in a classroom gallery
- Planned and prepared art activities for students

Retail Associate, Tractor Supply Company, April 2017 – June 2017

- Arranged advertising signs and displays to attract customers and promote sales
- Provided customer service regarding merchandise
- Trained new employees