


# Allison Goodwin

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## CONTACT

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 Lebanon, IN

 Allison Goodwin

 allisongoodwin.weebly.com

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## EDUCATION

*Earning Bachelor of Arts*  
Expected graduation: May 2020

Hanover College, Hanover IN

- Communication
- Business Scholars Program
- Design minor

Cumulative GPA: 3.52  
Dean's List: 5 semesters

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## CAMPUS INVOLVEMENT

*President*  
Business Scholars Program  
Student Advisory Board

*Foundation and Service Chair*  
Chi Omega - Upsilon Lambda

*Captain*  
Varsity Women's Golf

*Golf Representative*  
Student Athletic Advisory  
Board

*Member*  
Fellowship of Christian  
Athletes

## PROFILE

- Proficient in Adobe Creative Suite including Illustrator, Photoshop, and InDesign
  - Strong public speaker and communication skills
  - Excellent time management skills
  - Strong writer and photographer
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## RELATED EXPERIENCE

### *Marketing and Editorial Intern*

Frey Media | June 2019 - August 2019

- Conducted interviews, wrote stories, and published photos for monthly publication
- Organized upcoming events and meetings

### *Student Ambassador*

Hanover College | August 2017 - Present

- Market and advertise Hanover College through tours and events
- Utilize interpersonal skills to converse with perspective students

### *Shadow*

Signworks Wrapworks | March 2017

- Attended project meetings regarding the expansion and rebranding of a local church
- Experienced an in-depth tour of the dual purposing facility where the development and creation of signage occurred

### *Community Service Chair*

Chi Omega | January 2018 - January 2019

- Organize fundraising events within a limited budget
- Led a committee and delegated tasks
- Create advertisements to promote and market events
- Raised the most money in five years

### *Advertising Committee*

Hanover College Dance Marathon | September 2016 - March 2017

- Created advertisements and promotions for events and fundraisers
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## VOLUNTEER EXPERIENCE

Make A Wish Foundation, December 2017 - Present

Relay for Life, June 2010 - Present

Hanover College Dance Marathon, September 2016 - Present