

# LANDON CARRICO

## Profile

- Collaborative leader who drives for results using strong presentation and communication skills
- Excellent team player that is adept at learning quickly and efficiently
- Co-founded sports podcast
- Creative content developer with promotional ideas used at the 2019 US Open

## Education

Pursuing a Bachelor of Arts, Hanover College, Hanover IN; Expected: 2020  
Major: Political Science, Cumulative Grade Point Average: 3.6  
Business Scholar

## Related Experience

**Consulting Intern**, CSM Sport and Entertainment, Indianapolis, IN (June 2019 – August 2019)

- Compile statistical reports on current clients used by executive management
- Create promotional content to be used by internationally recognized brands
- Analyze competitive trends in various industries from motorsports to banking
- Discover and locate growing brands for CSM to work with in the near future

**Social Media Director & Host**, The Neutral Site Podcast, New Albany, IN (March 2018 – Present)

- Promote social media interaction and market base growth
- Develop weekly show content and edit episodes on Audacity
- Recruit and approach nationally recognized athletes and sportswriters to appear on podcast
- Research statistical data and guest information to use during episode recordings

**Member**, Student Athletic Advisory Board, Hanover College (September 2016 – Present)

- Make collective decisions on budgeting and perform community service
- Collectively create specific policy measures and guidelines for Hanover athletics
- Organize schoolwide events and activities for various fundraising causes

**Leader**, Varsity Tennis Team, Hanover College (September 2016 – Present)

- Team captain that demonstrates effective leadership and clear communication
- Serve as leading member of student committee to hire new men's and women's tennis coach

## Other Experience

**Community Service Member**, Hanover College (September 2017 – Present)

- Perform over 75 hours of local community service annually

**Team Member**, Chick-Fil-A, Columbus, IN (April 2016 – Present)

- Collaborate in team setting on meeting guest demands
- Interviewed job applicants for open positions

**Student Academic Assistance Committee**, Hanover College (September 2017 – May 2018)

- Voted with Hanover's vice president and department leaders on student academic issues