

Carlie Shae Burson

Summary

Ambitious young professional working toward a degree in Psychology, a minor in Economics, and a special designation as a Business Scholar. Research experience in Psychology along with experience in customer service, social media/blogs, event marketing, and event planning. Strong-willed personality with excellent listening and communication skills, strong work ethic, persistence, collaborates well with others, ability to problem solve and pursue many tasks proficiently with excellent time management and organization. Looking for an opportunity to pursue my interests of business in the sports realm or psychology in the mental health and sports realm.

Education

- **Bachelor of Arts, Hanover College, Hanover, IN** **Expected Graduation: May 2020**
- Major: Psychology; Minor: Economics; Business Scholar; GPA: 3.33
- Member of the Health Sciences Program **September 2016 – Present**
- Member of the Women's Varsity Volleyball Team **August 2016 – Present**

Professional Experience

Business Scholars Program Student Assistant, Hanover College **September 2018 – Present**

- Maintain Business Scholars Program networking webpage and assist with the internships webpage
- Assist with special events and workshops for scholars and alumni
- Present BSP experiences and requirements to potential and new Business Scholars

Front Desk Student Worker, Hanover College **September 2017 – Present**

- Handle member transactions
- Check members/visitors in and out of facility and assist members with equipment

Marketing and Events Intern, Emplify **May 2019 – August 2019**

- Own internal and external communication and enablement
- Schedule social media posts pre-, during, and post-event to promote our presence
- Execute event management process – logistics, travel, speakers, reporting

Regulatory Management Intern, Vertellus **June 2018 – August 2018**

- Scan and enter confidential paperwork into SharePoint
- Handle organization and updating of Safety Data Sheets
- Assist with online input of specific chemical information

Undergraduate Research Experience

Effects of Elevation on Human Attitudes, Hanover College **September 2019 – Present**

- Measuring whether a high elevation causes people to feel more confident, optimistic, risky, and in control versus a low elevation.
- Analyzing attitudes of participants when exposed to one of three conditions (high, low, normal elevation)

Social Anxiety and Sports Performance, Hanover College **January 2020 – Present**

- Testing anxiety scores using Physical Activity and Sports Anxiety Survey in comparison with practice and game free throw percentages in collegiate basketball players
- Analyzing free throw percentages in time of low anxiety versus time of high anxiety during games

Incentives and Endurance, Hanover College **January 2020 – Present**

- Testing endurance with a dynamometer with no incentive present and a second time with incentive present
- Looking for effects of incentives on participant's endurance

Acceptance of Technology Among Generations, Hanover College **January 2019 – April 2019**

- Younger generations are more accepting of technology
- Technology use in public and in social situations is more highly accepted among millennials than older generations

Effects of Leading Questions on Video Recall, Hanover College **September 2019 – December 2019**

- Studied participant's answers to leading questions versus non-leading questions
- False memory and memory recall using cues

Operant Conditioning & Reinforcement Learning, Hanover College **October 2018 – November 2018**

- Conditioned rats using fixed ratio and variable ratio reinforcement techniques

- Created a learning environment and an environment for extinction of behaviors

Leadership

Hanover College Varsity Volleyball - Captain

Present

Volunteer Coach for Ramsey Rage Volleyball Club

Present

- Give hitting and blocking lessons to individuals or teams

Residence Life Hall Council Member, Hanover College

September 2018 – May 2019

- Attend monthly meetings and recommend improvements for residents
- Plan educational and social activities

Women in Science Program, Hanover College

October 2016 – May 2018

- Host a science fair for elementary students and demonstrated experiments
- Attend monthly meetings about new experiments and discoveries
- Mentor aspiring young students in science

Varsity Volleyball Assistant, North Harrison High School

May 2017 – August 2017

- Assist head coach with planning and running practices
- Teach skills, help players with movements, fundamentals, and attitudes