

ANDREW HOLDEN AUGUST

EDUCATION | **HANOVER COLLEGE**, HANOVER, IN
 ANTICIPATED GRADUATION MAY 2020
 Major Political Science **With a focus on** Communications and Graphic Design
 3.3 GPA

SKILLS & ABILITIES | Extended Experience with Microsoft Office, InDesign, Illustrator, and Photoshop
 Social Media Marketing with Facebook, Twitter, and Instagram
 Experience taking/editing pictures for marketing/social media purposes
 Demonstrated success planning and running events

EXPERIENCE | **PRESIDENT CAMPUS ACTIVITIES BOARD**
 1/2018- PRESENT

- Organized, planned, and executed large scale events including the annual Homecoming Concert, which has a budget of over \$28,000, and saw a 400% growth in attendance last year
- Planned and lead meetings
- Conducted interviews to find new members
- Created marketing materials and redefined club branding to increase attendance

SOCIAL CHAIR SIGMA CHI
 8/2017-PRESENT

- Organized, planned, and executed Mixers and Social Gatherings
- Created ads and restructured event social media use
- Doubled average social event attendance

INTERN GLADISH LEARNING CENTER
 8/2018-11/2018

- Planned, Organized and Executed events to teach first years about opportunities at Hanover.
- Researched and Discovered the most effective method to advertise to First Year Students

ADVERTISING AND PR FARMER'S DAUGHTER
 11/2014 – PRESENT

- Grew social media marketing leading to a 700% growth of company Facebook page
- Learned to target specific markets through various forms of advertising
- Created and maintained store website
- Photographed dresses for online pages

INTERN JULIE BERRY FOR MAYOR CAMPAIGN
 7/2019 – 11/2019

- Designed Campaign Materials including Billboards
- Data Analysis using the VAN the Indiana Democratic Data Base

INTERN OAK HERITAGE CONCERNVANCY

6/2017-8/2017 & 6/2018-8/2018

- Created online interactive park guide for all Parks in South Eastern Indiana.
- Photographed Parks and Designed media to advertise the parks
- Learned about the workings of a non-profit