

Talena Moorman

Profile

- Strong communication, creative, and organizational skills
- Proficient in Adobe Photoshop, Adobe Premier, and Final Cut Pro
- Skilled in Microsoft Word, PowerPoint, and Outlook

Education

Hanover College, Hanover, Indiana May 2019

- Current Senior at Hanover College, Expected Graduation May 2019
- Bachelor of Arts in Communication
- Business Scholar
- Cumulative GPA: 3.4

Experience

Marketing Intern, F.A. Wilhelm Construction (Summer 2018)

- Created intern experience blog by documenting and interviewing multiple interns.
- Assisted in the visual creation of the updated company website.
- Analyzed the in-house diversity and created an analysis of my findings that was shared with the board.

Director of Marketing for The Shoebox (August 2017- May 2018)

- Designed marketing tools for all events at The Shoebox such as, posters, snapchat filters, social media.
- Lead Shoebox board meetings to discuss campus outreach and productivity.
- Attend student senate meetings to report campus issues and learn new information.

Student Ambassador, Office of Advancement, Hanover College (January-May 2017)

- Collaborated with different organizations and groups on campus to advertise events the office hosts.
- Directed and edited fundraiser advertisement video that was used to persuade alumni and donors to participate.
- Created visual marketing tools to promote the campus wide Day of Giving.

Campus/ Community Involvement

Benjamin Templeton Scholar Program (Fall 2015-currently)

- Awarded by Hanover College, for engaging in social justice work and community service
- Create campus campaigns for campus unity
- Completed over 20 hours of community service each semester of college

Volunteer, Mawulolo Youth Network, Ghana, Africa (August 2018- December 2018)

- Designed lesson plans to teach the Ghanaian students' various educational topics.
- Taught team building games that helped the build better classroom relationships between the students.
- Explained recycling and the importance of throwing trash in the garbage to help keep the community clean.

Peer Advisor (Fall 2017)

- Lead freshman through their first week on campus.
- Inform freshman about the different resources that can be found on campus.
- Mentor freshman about campus culture and balancing school and social life.

Member, Black Student Union

