

Immanuel C. Umoren

PROFILE

- Proven leader; skilled in teamwork and motivation
- Avid public speaker; emceed two TEDx Maitama events in 2013 and 2017 among several other public speaking engagements
- Adaptive to different work environments; quick learner
- Proficient in research-based writing; have written over 50 research-based papers at college level

EDUCATION

Earning Bachelor of Arts, Hanover College, Expected Graduation Date: May 2018

- GPA (cumulative): 3.96/4.00; Dean's List, Fall 2014 – Present
- Majors: Communication, International Studies

LEADERSHIP EXPERIENCE

Student Senate President (elected two consecutive years), Hanover College, September 2016 – Present

- Promoted collaboration between different student organizations to create novel programs on campus
- Contributed to the emergence of over 10 forums where the school authority engaged with the student body to foster greater transparency and dialogue.

Peer Advisor (selected from a competitive pool of applicants), Hanover College, April 2015 – August 2016

- Supported student retention efforts by helping first year/transfer students acclimate to the college campus

Executive Board Member, Activities Budgeting Committee, Hanover College, September 2016 – Present

- Co-managed over \$100,000 allocated to student programming on campus
- Streamlined students' access to funding, leading to increased number of on-campus programming

RELATED EXPERIENCE

Board of Trustees' Student Representative, Hanover College, September 2016 – Present

- Prepare and present periodic reports on the activities of student body to the Board of Trustees
- Serve as an active liaison between the Board of Trustees and the student body

Student Ambassador for International Recruitment, Hanover College, September 2016 – Present

- Craft messaging that markets Hanover College as an attractive and viable option for prospective international students
- Utilize large databases to develop reliable communication systems with prospective students
- Facilitate the success of international recruitment efforts by bringing a diverse perspective and global outlook to the strategy development process

Convener and Coordinator, Unity Fest 2017, Hanover College, January 2017 – May 2017

- Led a team to implement the largest campus-wide program celebrating diversity on campus
- Leveraged incentives and robust publicity campaign to increase attendance by over 27% from previous year
- Orchestrated publicity and roll out strategy including a promotional video (<https://www.youtube.com/watch?v=DRYe191TDIc>), logo contest, merchandising, and social media promotion
- Mobilized funds by pitching the vision, and convincing 20 student organizations to participate
- Directed team that managed the budget worth about \$20,000
- Served as creative consultant and worked with over 13 vendors from across the country
- Propelled collaboration that transformed Unity Fest to a recognizable and impactful brand with a distinct identity

Richter Grant Awardee, Hanover College, July 2017 – August 2017

- Wrote a successful grant proposal for independent research in Nigeria

Intern, Nigerian Women's Trust Fund, Abuja, Nigeria, June 2016 – August 2016

- Collaborated on promotional content for the organization's social media platforms
- Wrote articles to be circulated to over 1,000 people by the organization
- Assisted in organizing and executing a press conference
- Earned commendation for excelling in multiple capacities within the organization