

KATIE LENTS

Education

HANOVER COLLEGE: GRADUATING MAY 2018

- Major: Communication
- Minor: Psychology
- Concentration: Business (Hanover Business Scholars Program)
- Current GPA, 3.7

Work Experience

SPONSORSHIP INTERN, LIVE NATION

JUNE 2017 - AUG 2017

- Managed 4 National Accounts and 4 Local Accounts including Uber, Bacardi, MillerCoors, Jiffy Lube and Pepsi.
- Responsible for the fulfilment of sponsorship agreements and the implementation of sponsorship programs.
- Engaged with Sales and Marketing to evaluate and communicate the effectiveness of sponsor's media coverage.
- Provided on-site management of sponsorship programs at Klipsch Music Center and the Lawn at White River.

HUMAN RESOURCES INTERN, FUZION ANALYTICS

JUNE 2016 - AUG 2017

- Revised the HR Handbook and created a Company Culture Video.
- Utilized ZipRecruiter to post positions and review candidate resumes.
- Coordinated Human Resource initiatives such as Backpack Attack and Dress for Success programs.

STUDENT AMBASSADOR, HANOVER COLLEGE

AUG 2015 - PRESENT

- Paid position representing Hanover Administration and Admittance Office.
- Responsible for working in Admissions Office and executing admission events throughout the year.
- Represent Hanover College providing tours and information to prospective students and their parents.

Leadership and Activities

PRESIDENT, CHI OMEGA SORORITY

NOV 2016 - PRESENT

- Manage 8 other executive board members to lead a chapter of 60 women.
- Lead and motivate sorority members to accomplish chapter goals and objectives.

PERSONNEL/RISK MANAGER, CHI OMEGA SORORITY

NOV 2015 - OCT 2016

- Conduct judicial review process and encourage proper behavior.
- Responsible for administration and management of chapter and campus rules.

TREASURER, LIGHT CLUB

AUG 2016 - PRESENT

- Volunteer at the Madison Juvenile Correctional Facility and act as a mentor to the residents.
- Manage the budget allotted to the club.

FUNDRAISING COMMITTEE MEMBER, HANOVER COLLEGE DANCE MARATHON

AUG 2015 - MAY 2017

- Responsible for coordinating fundraising events throughout the year.
- Increased the total amount of money raised by over 200% from the previous year.

CROSS COUNTRY AND TRACK, HANOVER COLLEGE VARSITY ATHLETICS

AUG 2014 - MAY 2017

- Conference Champions – 2014 & 2016

STUDY ABROAD, VIETNAM AND ITALY (EXPECTED)

MAY 2016 & MAY 2018