

KELSEY BRANDVIK

SUMMARY

Business Scholar and student athlete working toward a major in Communication and a minor in Design. Experience in public relations, advertising, and event planning. Detail-oriented individual with strong problem solving skills. Possess both creative and analytical skills. Experience in Adobe InDesign, Adobe Illustrator, Adobe Photoshop, Microsoft Office, and Ungerboeck.

EDUCATION

Earning Bachelor of Arts, Hanover College, Hanover, IN; Expected Graduation Date: May 2018

- Major: Communication; Minor: Design; GPA: 3.48
- Business Scholar
- Art Scholar
- Dean's List: minimum of 3.5 GPA (Fall 2015 – Present)

WORK EXPERIENCE

- Graphic Design Intern**, *Jefferson County Public Library, Madison, IN* December 2017 – Present
- Design layouts for promotional materials; including invitations, brochures, postcards, and posters
- Club Volleyball Coach**, *Indiana Rage Volleyball, Madison, IN* December 2017 – Present
- Organize practice plans and coach at tournaments
 - Act as a positive role model for players
- Marketing and Social Media Strategy Intern**, *Fastsigns, Indianapolis, IN* June 2017 – August 2017
- Created social media strategy plan
 - Produced videos and photographs for social media platforms
- Programs & Exhibits Intern**, *Indiana State Fair, Indianapolis, IN* June 2016 – August 2016
- Collaborated with sign shop to create signage for exhibits and events during the Indiana State Fair
 - Communicated with contractors and vendors before and during events
 - Helped plan and carryout events and activities during the Indiana State Fair

LEADERSHIP

- Vice President of Public Relations**, *Panhellenic Council, Hanover College* January 2017 – January 2018
- Promoted Greek life at Hanover through social media channels; including Facebook, Instagram, & Twitter
 - Attended the 2017 National Panhellenic Conference as the public relations representative
- Social Chairman**, *Phi Mu, Rho Chapter, Hanover College* January 2016 – January 2018
- Collaborated with other on-campus organizations for combined events
 - Organized off campus formals, which included dinner, dance, venue, transportation, and decoration
- Public Relations Chairman**, *Phi Mu, Rho Chapter, Hanover College* January 2016 – January 2017
- Published and edited alumni newsletter
 - Designed and illustrated sorority event graphics
 - Enhanced social media platforms such as Instagram, Tumblr, and Twitter
- Vice President**, *Art Club, Hanover College* April 2016 – January 2017
- Implemented and instructed club meetings
 - Prepared campus wide events to increase creativity on campus

AWARDS & ACHIEVEMENTS

- Art Scholar**, *Hanover College* August 2014 – Present
- Awarded art scholarship for talented artwork portfolio and good work ethic
- Member**, *HCAC Volleyball All Conference* Fall 2015
- Recognized in conference and made HCAC all-conference team

CAMPUS INVOLVEMENT

- Member**, *Hanover College Volleyball Team* August 2014 – November 2018
- Mentor**, *College Mentors for Kids Hanover College* January 2017 – May 2017
- Volunteer as college mentor for elementary children